



Course 10 days : The Oxford Advanced Finance Programme

The programme is divided into two modules, which can be taken individually or sequentially for maximum benefit: Module I: Understanding Finance to Influence Strategic Decisions
Module II: Financial Analysis, Planning & Control

City :	Cairo	Hotel :	Cairo Marriott Hotel & Omar Khayyam Casino
Start Date :	2025-11-23	End Date :	2025-11-27
Period :	1 Week	Price :	3950 \$

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Course Overview

The Oxford Advanced Finance Programme is a leading-edge 10-day training seminar designed for professionals who wish to master strategic management, financial planning, and financial management. It is ideal for those seeking to enhance their financial management skills or refresh and update their existing knowledge.

This comprehensive seminar equips participants with the tools and techniques necessary to make informed strategic decisions, maximize shareholder value, manage financial risk, and improve overall corporate performance.

Key Highlights of the Programme

Strategic decision-making, financial planning, forecasting, and budgeting.

Understanding financial statements and their role in decision-making and budgeting.

Ratio analysis of the income statement, balance sheet, and statement of cash flows.

Costing methodologies: Traditional Costing, Activity-Based Costing (ABC), Activity-Based Budgeting (ABB), and Activity-Based Management (ABM).

Financing decisions, capital structure optimization, and Weighted Average Cost of Capital (WACC).

Performance measurement systems: linking KPIs to strategy using a Balanced Scorecard.

Financial risk management: interest rate and foreign currency exposure.

Capital project appraisal: discounted cash flow (DCF), business valuations, acquisitions, and restructuring.

Course Objectives

By the end of this programme, participants will be able to:

- Understand how business strategies are developed and supported by financial management.
- Identify and analyze business problems using relevant variables, trends, and relationships.
- Apply financial and economic analysis to support decision-making.
- Assess the reliability of financial data and understand the impact of risk and uncertainty.
- Distinguish between cash flow and accounting profit in financial decision-making.
- Integrate qualitative judgments with quantitative financial analysis for informed decision-making.

Target Audience

This program is designed for professionals who need to strengthen their strategic financial management and decision-making capabilities. It is particularly valuable for:

- Finance managers, controllers, and accountants
- Strategic planners and business analysts
- Project managers and investment decision-makers
- Department heads and senior executives involved in budgeting, forecasting, and financial planning
- Professionals seeking to enhance their knowledge of valuation, capital budgeting, and risk management

Methodology

The Oxford Advanced Finance Programme combines theoretical knowledge with practical application through:

- Interactive presentations and discussions.
- Team exercises and participative workshops.
- Case studies and real-life examples.
- Hands-on exercises to reinforce learning and application.
- The seminar is designed for professionals with varying levels of financial knowledge, ensuring an engaging and practical learning experience.
- Delegates will gain both the skills and confidence to apply techniques directly in the workplace.

Course Outline

Day 1: Linking Strategy, Decision-Making, and Financial Planning

- Strategy, vision, mission, and objectives
- Strategic decision-making and value creation
- Corporate objectives, accountability, and governance
- Management accounting and its link to planning and budgeting

Day 2: Financial Statements and Financial Planning

- Balance Sheet, Income Statement, Cash Flow Statement
- Internal and external financing sources
- Cost of equity, cost of debt, and WACC
- Capital structure optimization and long-term financial planning

Day 3: Costing Systems and Performance Measurement

- Cost behavior, fixed vs. variable costs
- CVP analysis, break-even, and sensitivity analysis
- Direct and indirect costs
- Activity-Based Costing (ABC) and Activity-Based Management (ABM)
- Refining costing systems for decision-making

Day 4: Capital Investment Decisions

- Time value of money and DCF principles
- Capital budgeting techniques: ARR, Payback, NPV, IRR, MIRR, EAC
- Capital rationing and profitability index (PI)
- Key factors influencing investment decisions

Day 5: Linking Performance Measures and Risk Management

- Balanced Scorecard and KPIs alignment
- Overcoming limitations of accounting and costing systems
- Business and financial risk analysis
- Risk management tools, hedging, and insurance
- Interest rate and foreign currency risk management