HIGH POINT CENTER

Course : Advanced Accounting & Finance Management

two weeks

City :	Riyadh	**Hotel :**	Four Seasons Hotel Riyadh at Kingdom Centre
Start Date :	2025-11-23	**End Date :**	2025-11-27
Period :	1 Week	**Price :**	3950 $

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Course Overview

This advanced accounting and finance management course offers an in-depth overview of the accounting and finance world. It examines the internal workings of the finance/control function as it interacts with various constituencies to provide information for decision-making under uncertainty.
Furthermore, the advanced accounting and finance management course delves into the impact of capital markets on corporate finance, risk, and governance.
The advanced accounting and finance management program presents essential financial tools and contextualizes their application for meaningful analysis. It provides a comprehensive understanding of strategic business management's financial and economic dimensions. It fosters an in-depth comprehension of financial statements, data analysis, planning, and control.
Participants in the advanced accounting and finance management course will become well-versed in advanced accounting principles, finance management, and the integral role of governance in corporate environments, leaving with an advanced accounting certificate that symbolizes a significant elevation in their professional capabilities.
Understanding What Is an Advanced Accounting Course:
An advanced accounting course goes beyond the fundamentals to explore complex and specialized areas of accounting. In this course, participants will encounter rigorous content that pushes their knowledge to higher levels, preparing them for advanced certification in accounting and fulfilling roles that require a deep mastery of finance and accounting principles.

Course Objectives

By the end of this advanced accounting and finance management course, participants will be able to:

- Define the nature and scope of corporate financial reporting.
- Critique the concepts, rules, and procedures for corporate financial reporting.
- Interpret financial statements according to IFRS, FAS, SEC, and other standards.
- Incorporate risk management and corporate governance into business practices.
- Analyze the financial performance of an organization through its financial statements.
- Apply discounted cash flow (DCF) methods to financial decision-making.
- Navigate the budgeting process, including performance evaluation.
- Understand cost behavior and its impact on management decisions.

- Communicate and scrutinize financial information effectively.
- Appreciate the integration of finance, accounting, and governance.
- Implement business plans that align with strategic intent.
- Reduce territorial disputes between business functions.
- Enhance skills in all areas of finance, accounting, and governance.
- Lead the finance and accounting process.
- Recognize increasing professionalism to address current and future challenges.

Target Audience

- Financial controllers.
- Chief accountants.
- Finance or accounting managers, supervisors.
- Staff accountants.
- General ledger accountants.
- Professionals in accounting and finance who wish to upgrade their skills.

Methodology

tive and practice-oriented approach that combines both theoretical foundations and real-world applications. The methodology ensures active participation and effective knowledge transfer, focusing on immediate applicability in the workplace.

The training methodology includes:

- **Expert-Led Presentations**: Structured sessions to explain key concepts in accounting, finance, budgeting, risk management, and governance.
- **Case Studies & Best Practices**: Analysis of real-world corporate examples, including both successful and unsuccessful cases.
- **Hands-On Workshops**: Practical exercises in preparing budgets, analyzing financial statements, and evaluating investment decisions.

- **Group Work & Discussions**: Collaborative problem-solving activities that enhance teamwork and communication skills.
- **Role-Playing & Simulations**: Stakeholder management, risk communication, and governance decision-making.
- **Financial Modeling & Tools**: Use of spreadsheets and analytical techniques for valuation, WACC, CAPEX evaluation, and scenario analysis.
- **Action Planning**: Participants will develop tailored action plans to apply learned techniques directly within their organizations.

Course Outline

Day 1 :Foundations of Accounting and Financial Reporting

- **Unit 1: Accounting: An Introduction**
    - Nature, forms, and importance of accounting
    - Profit, decision-making, and funding operations
    - Cash vs. accrual accounting and forecasting
    - Accounting policies and standards
- **Unit 2: Financial Statements, Accounting Policies, and Reporting Standards**
    - Income statement components
    - Costs and expenses: fixed, variable, and mixed
    - Depreciation, amortization, and depletion
    - Balance sheet: assets, liabilities, and equity
    - Cash flow statement and working capital cycle

Day 2 :Budgeting and Managerial Decision-Making

- **Unit 3: Making and Communicating Decisions Using Budgets**
  - Master budget as planning, control, and communication tool
  - Sales, operating, financial, cash, and capital budgets
  - Variance analysis and performance improvement
- **Unit 4: Financial vs. Management Accounting**
  - Objectives and roles of financial vs. managerial accounting
  - Cost concepts: variable, fixed, sunk, opportunity, relevant
  - Cost-volume-profit analysis and breakeven scenarios
  - Cost/benefit analysis in decision-making

Day 3 :Business Value, Finance, and Capital Structure

- **Unit 5: Ultimatum Goal of Planning – Valuation and Performance**
  - Responsibility centers and segment reporting
  - Business valuation methods
  - Shareholder value creation and value-based methodologies
- **Unit 6: What is Finance and Working Capital**
  - Definition and scope of finance
  - Working capital components and ratios
  - Liquidity vs. bankruptcy considerations
- **Unit 7: Capital Structure – Significance and Impact**
  - Equity and debt capital
  - Cost of capital and WACC
  - Financial and operating leverage

Day 4 :Investment and Risk Management

- **Unit 8: CAPEX – Investment Decisions with What-if Risks**
  - Time value of money
  - Cash flow estimation and forecasting
  - NPV, IRR, MIRR, and Profitability Index
  - Post-implementation audits and risk analysis
- **Unit 9: Risk Management and Corporate Governance Integration**
  - Types of financial and operational risks
  - Risk appetite and performance measures
  - FRM/ERM strategies and governance alignment
  - Emerging risk concerns: supply chain, alliances, reputation

Day 5 :Corporate Governance and Strategic Alignment

- **Unit 10: Corporate Governance**
  - Definitions, environment, and models
  - Shareholders vs. stakeholders perspectives
  - Board structures: one-tier vs. two-tier, CEO duality
  - Role of independent directors
  - Corporate governance practices and emerging trends
  - Principal-agent theory and accountability
- **Final Workshop & Case Study**
  - Integrated case study covering financial statements, budgeting, valuation, risk, and governance
  - Group presentations and feedback
  - Action planning for workplace application