



## Course : The Advanced Finance Programme

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|---------------------|------------|-------------------|------------------------|
| <b>City :</b>       | Doha       | <b>Hotel :</b>    | The Ritz-Carlton, Doha |
| <b>Start Date :</b> | 2025-11-23 | <b>End Date :</b> | 2025-11-27             |
| <b>Period :</b>     | 1 Week     | <b>Price :</b>    | 3950 \$                |

## Course Overview

The Advanced Finance Programme is designed to equip finance professionals with the knowledge, skills, and strategic insights required to excel in complex financial environments. Participants will gain an advanced understanding of financial management, corporate finance, investment analysis, risk management, and strategic decision-making. This program emphasizes practical applications, enabling professionals to optimize financial performance, support organizational strategy, and drive sustainable growth.

## Course Objectives

**By the end of this program, participants will be able to:**

- Apply advanced financial analysis techniques to support strategic decision-making.
- Develop and manage sophisticated budgeting, forecasting, and financial planning processes.
- Analyze investment opportunities and make informed capital allocation decisions.
- Understand and mitigate financial risks using modern risk management tools.
- Communicate financial insights effectively to stakeholders and executive leadership.

## Target Audience

**This program is suitable for:**

- Senior finance professionals, including CFOs, finance managers, and controllers
- Financial analysts and investment managers

- Business managers and department heads involved in budgeting and financial decisions
- Professionals seeking advanced knowledge of corporate finance and strategic financial management

## Methodology

The program uses a highly interactive and practical approach to maximize learning and skill application, including:

- **Expert Lectures:** Delivery of advanced financial concepts and tools
- **Case Studies & Real-World Applications:** Practical scenarios from corporate and financial environments
- **Hands-On Exercises:** Advanced financial modeling, budgeting simulations, and forecasting exercises
- **Group Discussions & Workshops:** Peer collaboration and problem-solving
- **Action Planning:** Developing strategies and actionable plans for immediate workplace application

## Course Outline

### Day 1 :Advanced Financial Analysis

- Review of key financial statements and ratios
- Advanced techniques for analyzing organizational performance
- Trend analysis and benchmarking
- Evaluating profitability, liquidity, and solvency

### Day 2 :Strategic Budgeting & Forecasting

- Advanced budgeting techniques (zero-based, flexible, rolling forecasts)
- Strategic alignment of budgets with organizational goals
- Forecasting models and scenario analysis

- Linking budgets to KPIs and performance metrics

### **Day 3 :Corporate Finance & Investment Analysis**

- Capital structure decisions and financing options
- Investment appraisal techniques: NPV, IRR, payback period
- Risk-adjusted return evaluation
- Strategic capital allocation

### **Day 4 :Risk Management & Financial Controls**

- Identifying and mitigating financial risks
- Enterprise risk management frameworks
- Internal controls and compliance
- Using financial dashboards for monitoring and decision-making

### **Day 5 :Financial Strategy & Communication**

- Integrating finance into organizational strategy
- Financial decision-making for business growth
- Communicating financial insights to executives and stakeholders
- Case study presentations and group projects