



## Course two week : Financial Analysis, Planning & Controlling Budgets

|                     |            |                   |                        |
|---------------------|------------|-------------------|------------------------|
| <b>City :</b>       | Doha       | <b>Hotel :</b>    | The Ritz-Carlton, Doha |
| <b>Start Date :</b> | 2025-11-30 | <b>End Date :</b> | 2025-12-04             |
| <b>Period :</b>     | 1 Week     | <b>Price :</b>    | 3950 \$                |

## Course Overview

Financial analysis, coupled with strategic budget planning and control, forms the backbone of effective financial management. These processes empower organizations to make informed decisions, allocate resources efficiently, and ensure financial sustainability. This training program is designed to provide participants with advanced tools and techniques to excel in financial analysis while mastering the art of planning and controlling budgets. Through it, participants will be equipped to drive strategic initiatives and optimize financial performance.

## Course Objectives

**By the end of this program, participants will be able to:**

- Conduct comprehensive financial analyses to support strategic decisions.
- Design and perform effective budget plans aligned with organizational goals.
- Develop mechanisms for robust budget control and variance management.
- Integrate financial planning with operational objectives for enhanced outcomes.
- Monitor and optimize financial performance using advanced analytical techniques.

## Target Audience

- Financial analysts and planners.
- Budgeting and forecasting professionals.
- Controllers and accounting managers.
- Senior executives involved in financial decision-making.
- Business consultants specializing in financial management.

## Methodology

This training program adopts a highly practical and interactive approach to ensure that participants not only understand the concepts but also develop the skills to apply them effectively in their workplace. The methodology will include:

- **Expert Presentations:** Clear explanations of key principles, frameworks, and tools in financial analysis and budget control.
- **Case Studies & Real-World Examples:** Analysis of practical scenarios to bridge theory with practice.
- **Hands-On Exercises:** Financial modeling, budgeting simulations, and data-driven decision-making activities.
- **Group Discussions & Workshops:** Collaborative problem-solving and knowledge sharing among participants.
- **Interactive Tools & Templates:** Practical resources that participants can use directly in their organizations.
- **Action Planning:** Guidance for participants to develop strategies and actionable plans to enhance financial performance and budgetary control in their own contexts.

This methodology ensures a balance between theory, practice, and peer-to-peer learning, maximizing both comprehension and retention.

## Course Outline

### Day 1: Fundamentals & Strategic Foundations

- **Fundamentals of Financial Analysis**
  - Role of financial analysis in organizational success
  - Financial statement evaluation & ratio analysis
  - Horizontal and vertical analysis

- Key financial indicators for decision-making

- **Strategic Budget Planning**

- Principles of effective budget planning
- Operational and capital budgets
- Aligning budgets with organizational strategy
- Prioritizing expenditures
- Integrating long- and short-term financial plans

## **Day 2: Advanced Budgeting & Forecasting**

- **Advanced Budgeting Techniques**

- Zero-based budgeting
- Performance-based budgeting
- Flexible budgeting
- Rolling forecasts
- Linking budgets to KPIs

- **Financial Forecasting Tools & Methods**

- Time-series and regression analysis
- Scenario planning
- Incorporating macroeconomic data
- External market forces impact
- Assessing forecast accuracy

## **Day 3: Budget Control & Cost Optimization**

- **Budget Control and Variance Analysis**

- Monitoring budget performance
- Variance identification and analysis
- Corrective actions for deviations

- Using variance analysis to improve future budgets
- Real-time tracking and reporting tools

- **Cost Management and Optimization**

- Principles of cost management
- Strategies to reduce unnecessary expenses
- Cost-benefit analysis for investments
- Aligning cost structures with strategy
- Leveraging technology for cost optimization

## **Day 4: Integration & Communication**

- **Integration of Financial Planning with Operations**

- Aligning financial and operational goals
- Cross-departmental coordination
- Integrated financial systems
- Unified planning and execution
- Evaluating financial impacts on operations

- **Communication and Reporting of Financial Plans**

- Presenting financial data to stakeholders
- Comprehensive & transparent financial reports
- Communicating financial goals and results
- Tailoring reports for diverse audiences

## **Day 5: Risk, Governance & Compliance**

- **Risk Management in Financial Planning**

- Identifying financial risks
- Risk assessments in budget planning

- Contingency planning for mitigation
- Evaluating financial uncertainties
- Governance frameworks for risk control

- **Governance and Compliance in Budgeting**

- Regulatory requirements in financial management
- Embedding compliance in strategies
- Ethical practices in budgeting
- Monitoring adherence to governance standards
- Balancing compliance with flexibility

## Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates. Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.