



## Course : Finance, Risk Management & Corporate Governance

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|---------------------|------------|-------------------|------------------------|
| <b>City :</b>       | Doha       | <b>Hotel :</b>    | The Ritz-Carlton, Doha |
| <b>Start Date :</b> | 2025-10-19 | <b>End Date :</b> | 2025-10-30             |
| <b>Period :</b>     | 2 Weeks    | <b>Price :</b>    | 5925 \$                |

## Course Overview

This corporate governance and risk management course offers insights into the complex world of finance, risk management, and corporate governance.

The corporate governance and risk management course delves into the pivotal role that capital markets play in globalization and their significance for a well-functioning society.

Due to these markets' central and essential nature to our societies, paying close attention to their proper functioning and oversight is imperative. Thus, this corporate governance and risk management course provides a comprehensive overview of the intricate interaction between management and various corporate stakeholders.

The corporate governance and risk management course tackles the challenge of meeting these stakeholders' diverse and complex demands through efficient resource allocation over an extended timeframe, incorporating concepts such as financial risk management tools and systems, business risk in financial management, and corporate financial risk management strategies.

## Course Objectives

By the end of this corporate governance and risk management course, participants will be able to:

Specify the exact nature and scope of corporate financial reporting.

Critically assess specific concepts, rules, and procedures related to corporate financial reporting.

Comprehend the importance of working capital in today's market dynamics.

Understand the implications of capital structure on a firm's success.

Learn how improper capital budgeting can severely impact business outcomes.

Identify and navigate limitations inherent in corporate financial reporting and governance.

Manage financial risk in project management and make informed decisions.

Enhance skills in all areas of finance and governance.

Contribute more effectively to the finance and governance process within their organizations.

Recognize the significance of professional development in addressing current and future challenges in finance and governance.

Increase recognition of their learning and professional commitment by the organization.

Engage with and navigate within a challenging learning environment.

Integrate business plans with strategic intents.

Thereby minimizing inter-functional conflicts.

## Target Audience

This Finance, Risk Management and Corporate Governance Course ideal for:

Risk and Compliance Managers

Middle managers who require a more in-depth understanding of the concept of governance & Risk Management for state & Public Sector

Senior Officials in national, provincial, and local government

Staff who support the Board or with responsibility for governance

Heads of Departments, Directors, Senior Managers, Managers, Company Secretaries, accountants and Finance Professionals responsible for Governance & Risk Management

Executives and Senior Officials of state-owned companies, and as well listed, non-listed organizations

## Methodology

## Course Outline

Day One: Finance and Financial Information

Finance & Accounting

Developing a Strategic Financial Plan

Financial Information: Internal & External

Evaluating Financial Performance to improve Liquidity, Profitability & Efficiency

Working Capital Management

Cash Flow Statements and Calculating Free Cash Flow

Day Two: Financing the Business and the Cost of Capital

Sources of Long Term & Short Term Finance

The Optimum Capital Structure - Equity or Debt?

Calculating the Cost of Equity and Meeting Shareholder Expectations

Calculating the Cost of Debt - Fixed or Floating Rate

The Weighted Average Cost of Capital (WACC)

The Capital Asset Pricing Model (CAPM)

Day Three: CAPEX - Analysis of Investment Decisions

Strategic Issues facing Organisations Today

Preparing Project Cash Flow Forecasts in Excel

Capital Investment Appraisal Techniques: Accounting Rate of Return (ARR) and Payback

Discounted Cash Flow Appraisal Techniques: NPV and IRR  
Capital Rationing and the Profitability Index (PI)  
Dealing with Risk in Investment Appraisal - RAROC  
Day Four: Financial Risk Management  
Risk and Uncertainty in Business  
Identifying & Measuring Financial Risk  
How to Manage Risk – The Four Ts  
Managing Exchange Rate Risk  
Managing Commodity Price Risk  
Managing Interest Rate Risk  
Day Five: Corporate Governance  
Recognising the needs of stakeholders  
The Role and Scope of Corporate Governance  
Agency Theory: The Role of Directors & Shareholders  
The Role of External & Internal Auditors  
The Role of the Audit Committee  
Emerging trends in Corporate Governance

## Certificates

On successful completion of this training course, HighPoint Certificate will be awarded to the delegates.  
Continuing Professional Education credits (CPE): In accordance with the standards of the National Registry of CPE Sponsors, one CPE credit is granted per 50 minutes of attendance.