# course : Corporate Governance: Principles, Policies and Best Practices

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| **City :** | أبوظبي | **Hotel :** | قصر الإمارات |
| **Start Date :** | 2025-10-20 | **End Date :** | 2025-10-24 |
| **Period :** | 1 Week | **Price :** | 5950 $ |

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## Course Overview

Corporate governance has emerged as a central theme in both academic research and regulatory debate, with its importance steadily increasing worldwide. Different governance models aim to define and manage the relationship between organizations and their diverse stakeholders.

The course begins with the Shareholder Wealth Maximization (SWM) model, dominant in the US and UK, which emphasizes the rights of shareholders. It then contrasts this with governance frameworks found in countries such as Germany and Japan, where a broader range of stakeholders—including employees and financiers—play a significant role.

In addition, the program explores the rationale behind single-tier and dual-tier board structures, providing a comprehensive examination of board composition, committees, and their responsibilities. Particular attention is given to the roles of the audit committee and remuneration committee, as well as the responsibilities of the chairman and the influence of institutional investors. The course concludes **by highlighting**
principles, policies, and best practices that shape effective and sustainable governance.

## Course Objectives

**By the end of this course, participants will be able to:**

- Understand the foundations, principles, and global models of corporate governance.
- Compare governance frameworks across different regions, including shareholder-focused and stakeholder-inclusive systems.
- Analyze the rationale and functions of single-tier and dual-tier board structures.
- Identify the roles and responsibilities of boards, audit committees, and remuneration committees.
- Recognize the influence of institutional investors and the chairman's role in effective governance.
- Apply best practices, policies, and frameworks to strengthen organizational governance and accountability.

## Target Audience

- Board Members.
- Chief Financial Officers.

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- Senior Management.
- Directors.
- Finance Managers.
- Financial Controllers.
- Accounting and Finance Personnel.
- Legal Counsel.
- Corporate Legal Advisors.
- Corporate Secretaries.
- Lawyers.
- External and Internal Auditors.
- HR Managers.
- Department Heads.

## Methodology

This course adopts a highly interactive and practical approach, combining presentations, case studies, group discussions, and real-world examples. Participants will engage in role-playing exercises, problem-solving workshops, and scenario analyses to apply governance concepts in practice. Emphasis is placed on peer-to-peer learning, critical reflection, and the use of international best practices to ensure that participants can directly transfer their knowledge and skills to their professional environments.

## Course Outline

### Day 1: Foundations of Corporate Governance

- Definition, scope, and applications of corporate governance.
- Key principles, philosophies, and universal standards.
- Codes of conduct and governance policies.
- Macro-level influences shaping governance frameworks.

### Day 2: Governance Models and Mechanisms

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- Shareholder Wealth Maximization (SWM) vs. Corporate Wealth Maximization (CWM).
- International perspectives on governance frameworks.
- Functions of boards of directors and audit committees.
- Mechanisms supporting effective corporate control.

## Day 3: Stakeholders and Roles in Governance

- Identifying and categorizing stakeholders.
- Shareholder rights and adjudication.
- Roles of directors, chairmen, corporate officers, and auditors.
- Institutional investors, minority shareholders, and OECD guidelines.
- Governance failures and risk-based decision-making.

## Day 4: Board Structures, Functions, and Accountability

- Unitary vs. two-tier board systems.
- Board independence, selection, and evaluation.
- Compensation and accountability mechanisms.
- Disseminating governance objectives within the organization.
- Critiquing governance systems in practice.

## Day 5: Best Practices, Disclosure, and Transparency

- Insights from the International Corporate Governance Network (ICGN).
- Applying OECD corporate governance principles.
- Transparency in related-party transactions.
- Guidelines for board and executive remuneration.
- Financial and operational reporting for governance transparency.

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