



Course : Budgeting: Planning, Forecasting, What If Analysis & Reporting

City :	Doha	Hotel :	The Ritz-Carlton, Doha
Start Date :	2025-11-30	End Date :	2025-12-04
Period :	1 Week	Price :	3950 \$

Course Overview

Effective budgeting is crucial for organizational success. The Complete Course on Budgeting training course provides comprehensive solutions for all your budgeting needs, including forecasting income and costs, preparing and managing budgets, and using them to make informed decisions that enhance company profitability and sustainability.

Participants will learn to manage both Operational and Capital Budgets effectively, gaining a clear understanding of how budgeting and forecasting contribute to strategic planning and development. The course is designed to benefit individuals at all levels of an organization, equipping them with essential knowledge and skills that will greatly benefit both the organization and the individual delegate.

Course Objectives

By attending this training course, you should achieve these goals:

- Develop Forecasting Skills
- Prepare Operational & Capital Budgets Effectively using the Latest Techniques
- Manage and Control Budgets in an Effective and Flexible Manner
- Make Budgeting Decisions
- Evaluate Capital Investment Opportunities Highlighting and Managing the Major Risks

Target Audience

This training course is designed for a wide range of professionals involved in the budget process, including, but not limited to:

- Professionals Who Work with Budgets
- Finance Professionals
- Accountants
- Departmental Managers
- Team Leaders

Methodology

This course will be conducted along workshop principles with formal lectures, case studies and interactive worked examples. Relevant case studies will be provided to illustrate the application of each tool in an operations environment. Each learning point will be re-enforced with practical exercises.

Course Outline

Day 1: Strategic Planning

- Why Strategy comes before the Budget
- The Strategic Planning Process
- Developing a Strategic Plan
- Evaluating the Legal, Economic, Political & Social Environment
- Strategic Planning Tools
- Linking the Budget with the Strategy

Day 2: Forecasting

- What is Forecasting?
- Strategic Role of Forecasting
- The Forecasting Process
- Qualitative and Quantitative Forecasting Methods in Excel©
- Forecasting Demand, Revenue & Costs
- Dealing with the Limitations of Forecasts

Day 3: Budgeting

- What is a Budget ?
- The Benefits & Limitations of Budgets
- Budget Methods – incremental, zero-based, rolling budgets and Activity Based Budgeting
- Budgeting and the Management Process
- Preparing Departmental Budgets from Forecasts
- Building the Master Budget

Day 4: Using a Budget as a Management Tool

- Linking Strategic Planning, Forecasting Budgeting and Reporting
- Budget Cost, Volume, Profit (CVP) and Break-Even Analysis
- Managing Fixed and Variable Costs

- Sensitivity & What-If Analysis
- Budgetary Control
- Variance Analysis

Day 5: Capital Budgeting (CAPEX)

- Capital Budgeting Principles
- Raising Finance
- Weighted Average Cost Of Capital (WACC)
- Methods of Evaluating Capital Investment Projects
- Comparing Different Projects And Their Returns
- Managing Financial Risk